



# Defamation and Social Media Law training

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## Who is the training for?

This training session is aimed at all staff within Social Housing sector organisations.

## What does the training cover?

Attendees will be provided with an overview of the key aspects of defamation law and its application to social media, as well as other legal issues around the use of social media.

There is an increasing use of social media by social housing sector organisations, for example, to communicate with tenants or as a campaigning tool. While there are significant benefits to utilising social media, this training course will give delegates a broader understanding of the legal risks involved and how to mitigate them.

## Defamation Law

- What is a defamatory statement?
- What defences are there to allegations of defamation?
- Circumstances where defamatory statements arise.
- Criminal and civil offences.
- How to respond to defamatory comments.

## Social Media Law

- Relevant laws that apply.
- The risks involved in using social media.
- Responding to harassing and/or threatening comments on Twitter/Facebook?
- Legal and practical mechanisms that can be used to resolve difficult issues.

## What style of training is it?

The training will involve an interactive lecture and an opportunity for participants to share their experiences, raise their concerns and comment upon the issues that will be discussed. Our aim is to ensure that the session provides useful and practical information and guidance about this sensitive area of law, which has become crucial for Social Housing sector organisations. Our sessions are fun, relaxed and informal to facilitate discussion.

## Who delivers the training?

The training is led by lawyers from Capsticks Reputation Management team, who are recommended in the Legal 500 and have extensive experience in advising public sector organisations and social housing sector clients in respect of defamation and social media law matters. Our expertise includes acting for clients in defamation law legal proceedings, advising on the content of public statements about sensitive reputational issues and responding to harassment/abuse/criticism on social media platforms.

## How long does the training last?

This is typically a half-day session. However, sessions can be tailored to suit you.

## How much does it cost?

This depends upon where we do the training and upon the number of people attending.

## How many people can attend?

This is flexible.

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## How can I book this course?

Please contact Jane Barker or John Tippett-Cooper to find out more:



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